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Kempinski Istanbul Hotel General Manager Discusses UAE Business

Dubai - Apr 01, 2014: Occupancy rate reached 73% in 2013, and we expect 20% growth in 2014.

According to Ralph Rasdki, Kempinski Istanbul's General Manager, the UAE took highest number of room nights from amongst Arab countries and overall make up 15% of total occupancy.

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About Turkish Cultural and Tourism Office:

The Turkish Cultural and Tourism Office in Dubai is the official representative of the Republic of Turkey Ministry of Culture and Tourism. One of the main aims of the Tourism Office is to bridge the gap between cultures and foster relationships with the travel industry by organising promotional activities throughout the GCC. The Turkish Ministry of Culture and Tourism participates in travel exhibitions and conferences to position the country as a leading tourist destination. With its breath-taking views, unique historical and archaeological sites, steadily improving hotel and touristic infrastructure and a tradition of hospitality and competitive prices, it's no wonder Turkey is among the most sought-after travel destinations in the world.

The primary functions of The Turkish Cultural and Tourism Office in Dubai are:

- Supervises all promotional activities relating to Turkey in the GCC
- Liaise with travel agencies
- Organises roadshows to further promote Turkey as a destination for leisure, shopping, health, sports and invest in the MICE (meetings, incentives, conference and exhibitions) Middle East market.

To read aggregated news about Turkish Tourism please click "here":http://www.tcf-me.com/client_portal/turkey-tourism/content_items

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